



Monthly Leadership Roundtable: Chapter Dues Payment Portal

September 26, 2024



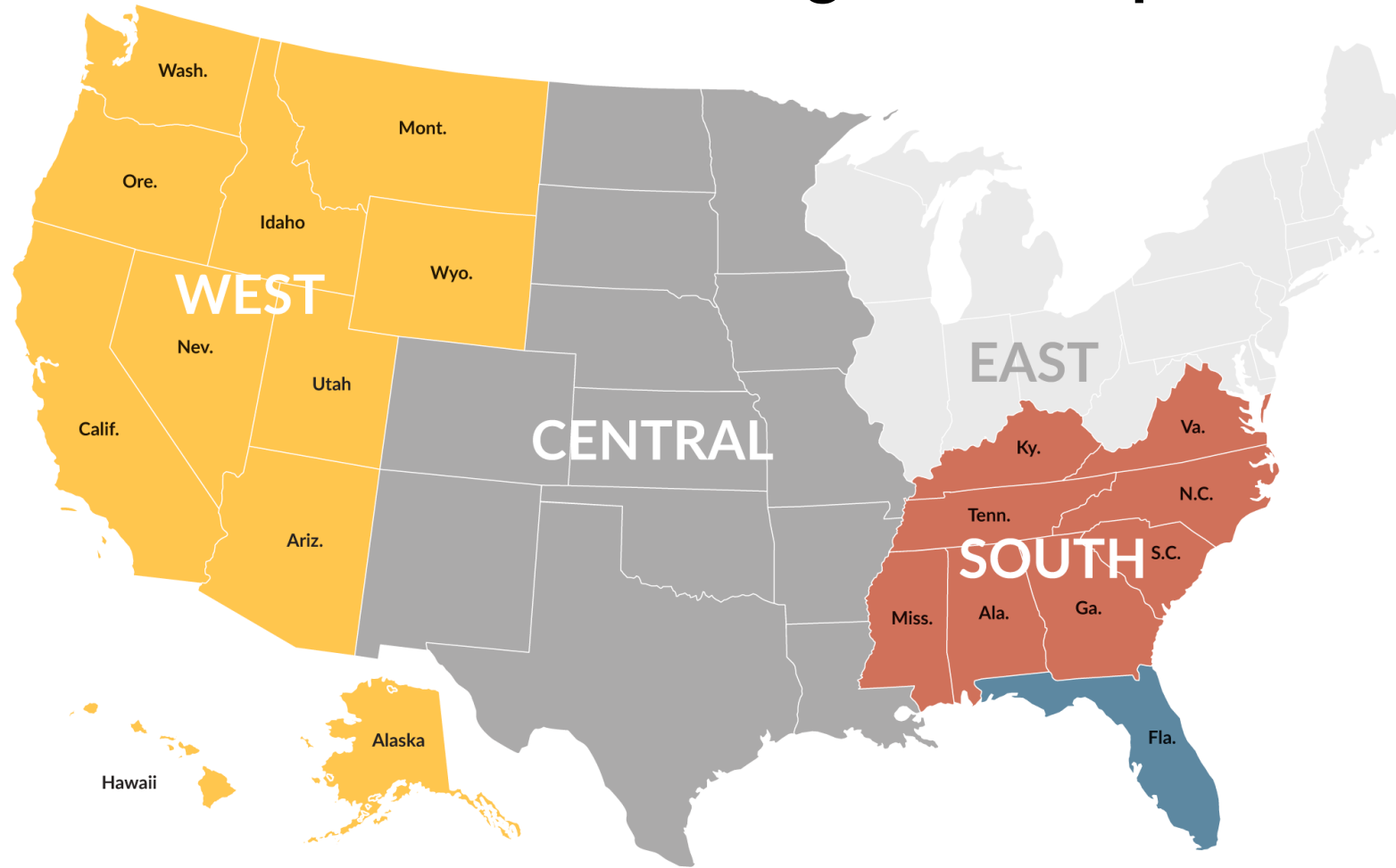
Agenda

- Welcome
- Program Updates
- Upcoming Training Opportunities
- New Chapter Dues Payment Portal
- Discussion
- Closing

Program Updates

- Committee Module and NRT
 - Committee Module testing underway
 - NRT remains inactive
- October MOM: Council and Chapters focus
- Annual Awards process transitioning to SurveyMonkey Apply
- Resource Manual Mailing to All Presidents or Councils
 - Bring personal copy to workshops

2024 Leader Training Workshops



Leadership Seminar
Orlando, FL
January 25-27
FL, Other C&C by invitation

Virtual Workshop
New Leaders
March 27
Focused on New Chapter Leaders

South Workshop
Greenville, SC
May 17-18
AL, GA, KY, MS, NC, SC, TN, VA

Virtual Workshop
Experienced Leaders
August 14
Focused on Experienced Leaders

West Workshop - Reno, NV
November 15-16
AK, AZ, CA, HI, ID, MT, NV, OR, UT, WA, WY



2024 Roundtable Schedule

January 18* Compliance and Legal Topics	February 29 Committee Module	March 28 Advocacy in Action	April 25 Marketing
May 30 Individual Awards Program	June 27 Generational Recruiting	July 25 Chapter Health Update	August 29 Council/Chapter Visit Program
September 26 New Chapter Dues Portal	Oct 17 Community Outreach	November 21* MOAA Annual Awards	December 19* 2024 review 2025 preview

* Adjusted from 4th Thursday to Avoid Conflict



Online Chapter Dues Payment Portal



Goals

- Make joining a chapter/council or renewing membership easy.
- Reduce administrative burden of volunteer leaders.
- Expand the MOAA brand with custom websites offering secure payment processing.
- Simplify tracking payments, collecting information from members, and record keeping.
- Provide a tangible resource from MOAA National to our affiliates to help promote chapter membership.





Cheddar Up

- New solution for chapter/council dues payments
- Secure, PCI-compliant system
- Processed \$450M+
- Clients include American Heart Association, PTAs, Girl Scouts, Rotary Clubs, etc
- Multi-faceted options to help address chapter/council needs

COLLECT FOR ANYTHING

MY COLLECTIONS

Sort By

Troop Registration and Dues
\$1250.00

Staff Giving Campaign
\$1450.00

Spirit Wear
\$120.00

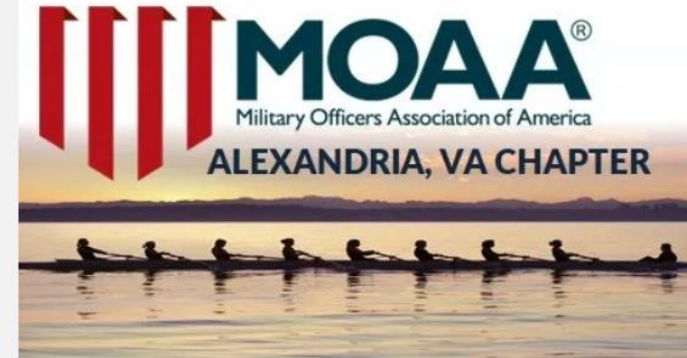
VIP

Taco Truck
\$1420.00

AHS 20th Reunion
\$1245.00

MOAA National Support

- MOAA National contract with Cheddar Up; free to chapters and councils
- MOAA National will cover individual transaction fees
- Staff assistance to get set-up with custom website
- Initial focus on dues (other functionality available)



Chapter Dues

The Alexandria, VA chapter supports MOAA as an affiliate in the Washington, DC Metropolitan Area. As a member of this chapter, you can join us at events where we highlight topics, support advocacy initiatives, and do charity work in our community.

Chapter Dues

Dues provide this...



Want to make a donation to one of our charities?

MOAA Alexandria supports MOAA's Scholarship Fund for children of servicemembers, MOAA's Foundation to helping service members in crisis, and a local charity that helps XXX.



Contact Organizer

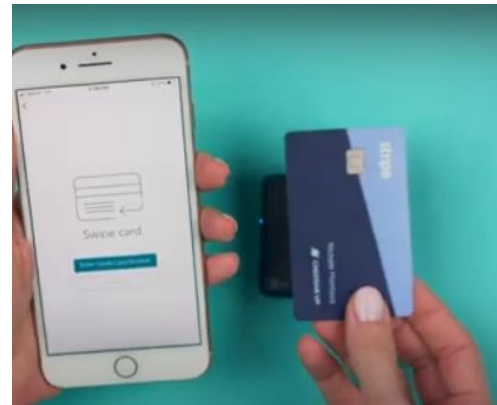
FAQs

What do I get by joining the chapter?
A t-shirt, our advocacy support, and a network of support

What does MOAA do?
MOAA is the nation's largest and most influential association of uniformed service officers and their surviving spouses. We are an independent, nonprofit, politically nonpartisan organization.

Making Payments

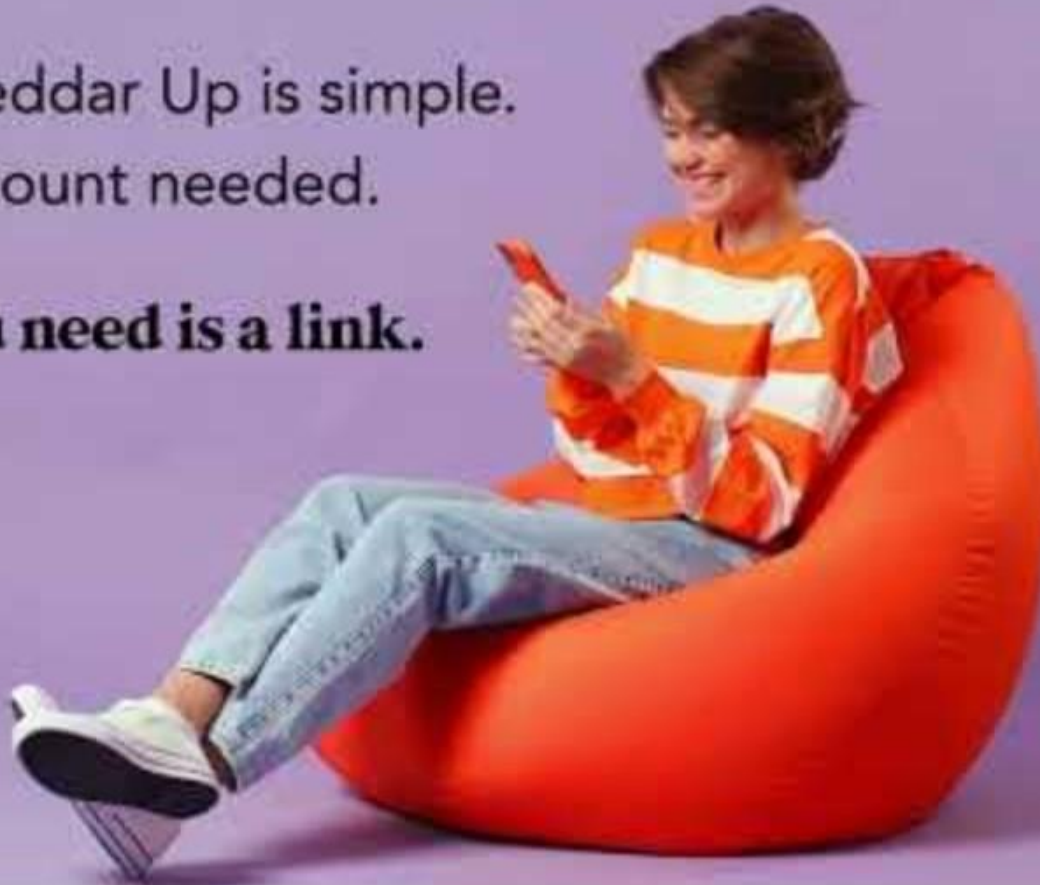
- Allow for different dues structures and donations.
- Collect credit card payments and track cash and check payments.
- Collect payments online or onsite with the app and a Bluetooth card reader (\$79).
- Members do not need an account.



Easy Payments for Members

Paying on Cheddar Up is simple.
No app or account needed.

All you need is a link.



 Cheddar Up

Customize the Experience

- Customize receipts to include membership information
- Send messages with dues or event reminders, etc.
- Set up for recurring payments/auto renew
- Create discount codes to promote membership
- Include a link to make donations to the chapter
- Let members order meal selection or purchase tickets in advance of meetings and events

Other Capabilities



Sell Products



Integrate with
Salesforce and other
applications



E-mail Contact Lists



Use Mobile App
to support use
at events



Sign up for Events &
Provide Mobile
Tickets



Donate to Charity



Sign up for
memberships

What's Entailed in Getting Started

- Identify primary and secondary administrators
- Set up bank account in system
- Clarify dues structure and amounts
- Provide access to MOAA staff who will build the dues form
- Execute test transaction
- Execute test disbursement
- Embed link to dues page on chapter/council website
- MOAA to set up link to dues page on a new Chapter Dues page on the MOAA website

Next Steps

- MOAA to beta test before rolling out
- Will transition existing Glimmernet users first
- Contact chapters@moaa.org if interested

Open Discussion



MOAA[®]

Military Officers Association of America